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Goalie's lives just got easier thanks to Nike Bauer's new One95 all-composite goalie stick featuring TeXtreme® Spread Tow carbon fiber fabric

Borås, Sweden, March 5, 2008 – Nike Bauer Hockey's latest goal stick phenomenon - the all-composite, patented *One95* – is exceptionally lightweight and durable thanks to **TeXtreme® Spread Tow** carbon fiber fabric. In collaboration with Oxeon AB, Nike Bauer has developed a unique design that features technically-advanced fabric for enhanced performance and esthetics.

TeXtreme® Spread Tow carbon fiber fabric is available in extremely low areal weights, thus reducing the weight of the new *One95* lower than that of a traditional stick. Currently used by elite athletes in the NHL, and just recently launched globally at the retail level, the *One95* goalie stick by Nike Bauer and Oxeon is said to be the most technically advanced goal stick in the world.

"We were drawn to the material because of its weight" explained Adam Gans, Director of Research & Development for Nike Bauer Hockey's Stick Category, "The 160gsm **TeXtreme®** material allowed us to take substantial weight out of the blade and paddle areas. This, in turn, gave us a better balanced stick. At the same time, the look has been extremely well received. The look really fits the geometry."

The Nike Bauer *One95* goalie stick exemplifies the benefits of **TeXtreme® Spread Tow** fabric. According to Andreas Josefsson, Vice-President of Business Development at Oxeon AB, "By combining NBH's great hockey stick expertise with **TeXtreme®** technology, we were able to produce a stick that really stands out from its competitors."

Oxeon AB is a world leader in the field of Spread Tow Reinforcements. Its two product groups – **TeXtreme®** - Spread Tow fabrics and **TeXero®** - Spread Tow UD tapes – are rapidly gaining popularity in a wide variety of diverse applications because of their weight-saving and performance-enhancing capabilities as well as the new looks provided by the materials.

Oxeon's unique spreading and weaving technologies that produce **TeXtreme®** were developed by Dr Nandan Khokar of the University of Chalmers in Gothenburg, Sweden. From there, Oxeon AB was created in the university's School of Entrepreneurship and has since garnered international recognition for its advanced composite products.

Oxeon AB headquarters are located in Borås, Sweden.

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